



HUNGARIAN BUSINESS LEADERS FORUM

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IN ASSOCIATION WITH THE PRINCE OF WALES INTERNATIONAL BUSINESS LEADERS FORUM



15  
years

Visionary Leadership  
Innovative Partnerships  
Sustainable Development Solutions



Hungarian Business Leaders Forum

In Association with The Prince of Wales International Business Leaders Forum



# 15

years



"We established the Hungarian Business Leaders Forum 15 years ago with the support of 11 visionary and pioneering executives. In the many years that followed as well as introducing and developing the concept of corporate social responsibility and sustainable development in Hungary and setting up best practices, we succeeded in multiplying the number of companies in our organisation to our current level of almost 100 members. With the participation of our member companies, we now run a multitude of projects mobilising the representatives of the governmental, private and non-profit sectors in the fields of social capacity, finance, human resources, education, media, environment, equal opportunities and transparency just to name a few. Today we are celebrating with all our Members, Executives and Supporters who helped us from the very beginning to achieve our goal and to contribute to a socially responsible and sustainable business environment in Hungary."

ZSUZSANNA RÁNKI  
Honorary Chairwoman

## MILESTONES

### 1992

- Hungarian Business Leaders Forum founded
- Launch of enterprise development and restructuring programmes

### 1992 - 1999

- Executive Management Training Programme for Future Leaders of Eastern Europe; capacity building training for 34 young Hungarian managers in Japan

### 1994

- Launch of International Hotels Environment Initiative
- Opening of the incubator House in Kecskemét for SMEs by HRH The Prince of Wales and Árpád Göncz, President of the Republic of Hungary

### 1995

- Training for 18 Hungarian specialists at the industrial parks of England
- Cross-sector partnership events at Pécs and Győr

### 1996-1999

- "Master's Classes" programme to develop leadership skills for SMEs

### 1997

- Launch of "Manager Shadowing" programme for university students
- The first Student Management Championship

### 1999

- "Fifty Plus/Minus" for people over 50 to help them to be competitive on the labour market

- The first "Goal Ball" contest for companies to raise awareness for this sport and to support it financially

### 2000

- The "Business World for the Environment" award founded
- The first "Wheelchair Basketball Championship"
- The Millennium Royal visit by HRH The Prince of Wales

### 2001

- Launch of the "Employee Community Engagement" campaign

### 2002

- The "Media for the Society" award founded
- 10th Anniversary of the HBLF

### 2004

- Hungary joined the European Union
- Borbála Czákó made a speech in London on behalf of the 10 new member states on the request of the Prince of Wales

### 2005

- Launch of the "Financial Summit" series
- Women Business Leaders Forum founded in the Hungarian Parliament
- Establishment of the UN Global Compact Hungary Network

### 2006

- Corporate Responsibility Profile assessment
- Launch of the Romaster, a talent support programme for Roma youths



15  
years



**BORBÁLA CZÁKÓ**  
President from 2004

"Media for the Society" Award Giving Ceremony, 2006

The "Business World for the Environment"  
Award, made by Melinda Csóka



Women Business Leaders

The "Business World for the Environment"  
Award Giving Ceremony, 2006



UN Global Compact  
Hungary Network  
Launch Conference,  
2005 (1, 2)

Women Business Leaders at the Supreme Court, 2007

Women Business Leaders at the Corvinus University, 2007



Equator Principles  
Business Seminar, 2007



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YEARS



Financial Summit III, 2006



BORBÁLA CZAKÓ  
President from 2004

Financial Summit I, 2005 (1, 2, 3)



Women Business Leaders Forum  
founding in the Hungarian  
Parliament, 2005 (1, 2)



Crescendo Concert in the  
Parliament, 2005 (1, 2)



Women Business Leaders  
at the Hungarian National Bank (MNB), 2006



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years



IBLF CEO Robert Davies (1951-2007) and Susan Simpson, 2000



The first Wheelchair Basketball Championship, 2000



Business Lunch with Ferenc Mádl, the President of Hungary, 2000

The Millennium visit of HRH The Prince of Wales



"Media for the Society" Award founded in 2002



The 10th Anniversary of the HBLF



"Business World for the Environment" Award Giving Ceremony, 2001



The Millennium Award to the HBLF presented by HRH The Prince of Wales and Robert Davies (1951-2007)

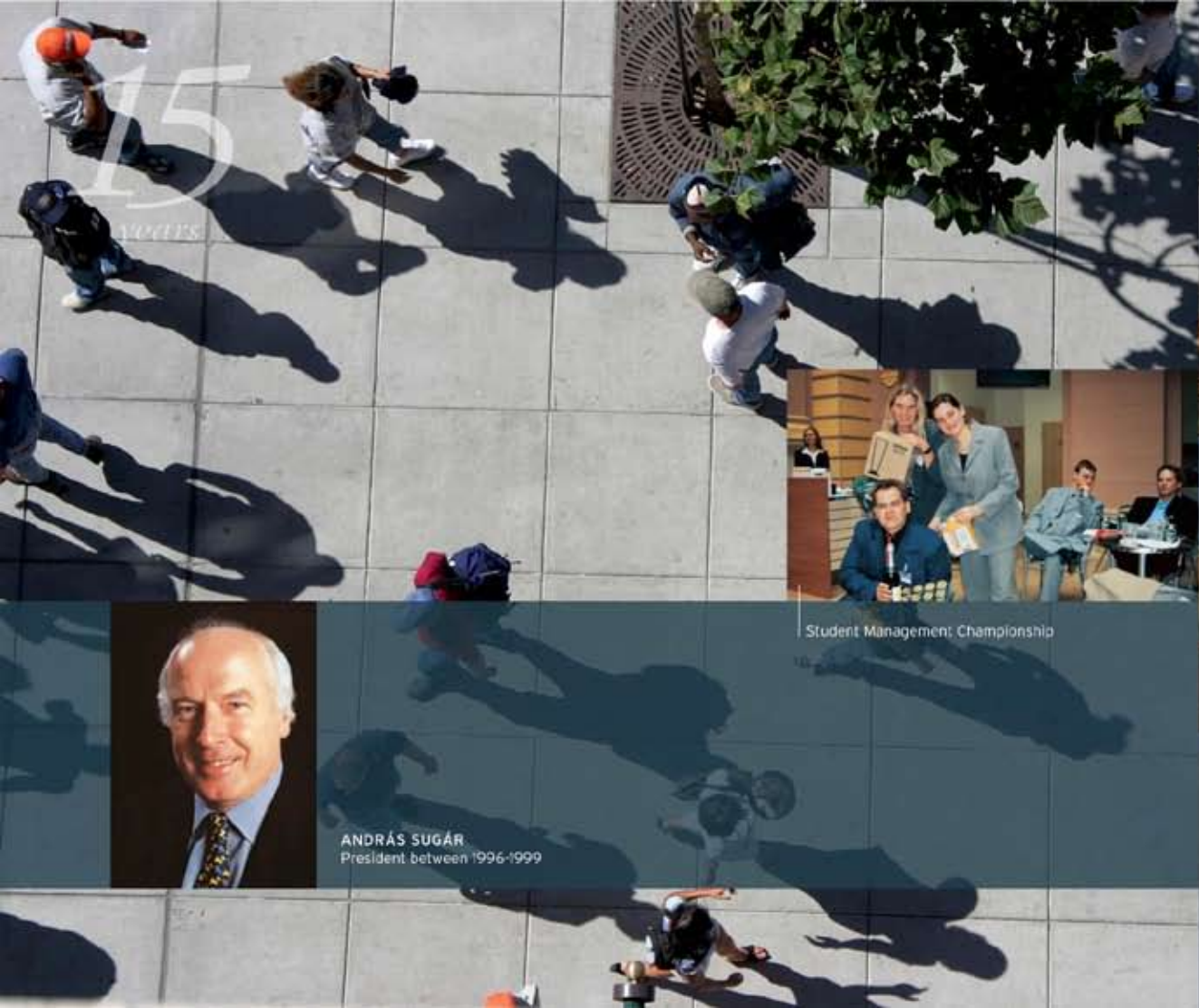


ISTVÁN KAPITÁNY  
President between 2000-2003



HBLF Board Members, 2000





**ANDRÁS SUGÁR**  
President between 1996-1999

Fifty Plus/Minus Project



Goal Ball players in action



Master's Classes



Student Management: Championship



Launch of the Manager Shadowing Programme, 1997



Fifty Plus/Minus Project, Ózd



The first Goal Ball Competition, 1999



Master's Classes,  
1996-1999

The first Student Management Championship, 1997





HRH The Prince of Wales at the International Management Center in 1991

The Opening Ceremony of the Kecskemét Incubator House, 1994



The Opening Ceremony of the Kecskemét Incubator House, 1994

第6回 東欧支援研修プログラム歓迎  
Executive Management Training Program for Future Leaders of Eastern E



Executive Management Training Programme for Future Leaders of Eastern Europe, 1992-1999



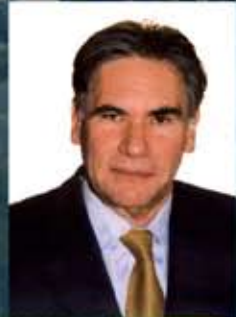
IBLF CEO Robert Davies (1951-2007) in the Hungarian Parliament, 1994



Lord Young's visit in Hungary, 1991



Executive Management Training Programme for Future Leaders of Eastern Europe, 1992-1999



PÉTER VADÁSZ  
President between 1992-1996



Introducing the Kecskemét Incubator House by Dr. Péter Vadász (1, 2, 3, 4)



15  
years



"I am convinced that action to address community and complex social and environmental problems, which we face today, cannot be successful without full business involvement"

HRH The Prince of Wales

The mission of HBLF is to encourage companies to integrate corporate social responsibility and the principles of sustainable development into the everyday business practise. Members of HBLF promote responsible leadership for the long term prosperity of their businesses and the whole of society.

#### FOUNDING MEMBERS

CEU Business School  
DHL Express Magyarország Kft.  
KPMG Hungaria Kft.  
PricewaterhouseCoopers Kft.

#### PRINCIPAL SUPPORTERS

Ernst & Young Magyarország  
Holcim Hungaria Zrt.  
IBM Magyarország Kft.  
OTP Alapkezelő Zrt.

ERNST & YOUNG

Holcim

IBM

otp Alapkezelő

#### COUNCIL MEMBERS

Microsoft Magyarország Kft.  
Provident Pénzügyi Zrt.

Microsoft

PROVIDENT FINANCIAL

#### CORPORATE MEMBERS

ABB Kft.  
ABLON Kft.  
Alcoa-Köfém Kft.  
Allianz Biztosító Zrt.  
Aranykor Országos Önkéntes és Magánnyugdíjpénztár  
Atel Csepeli Vállalatscsoport  
Australian Embassy  
Aviva Életbiztosító Zrt.  
AXA Biztosító Zrt.  
Banco Popolare Hungary  
BDO Kontroll Kft.  
Budapest Bank Nyrt.  
CitiBank Zrt.  
CMS Cameron McKenna LLP (magyarországi iroda)  
Corinthia Grand Hotel Royal Danone Kft.  
Delcotte Üzletviteli és Vezetési Zrt.  
DENSŐ Gyártó Magyarország Kft.  
Dexia Kommunalkredit Hungary Kft.  
Diageo Kft.  
Dr. Pendl & Dr. Pliswanger International Kft.  
Dreher Sörgyárak Zrt.  
EETEK Holding Energia-hatékonysági Zrt.  
Egon Zehnder International Kft.  
English Stage Bt.  
ERSTE Bank Hungary Nyrt.  
Forever Living Products Magyarország Kft.

Freshfields Bruckhaus Deringer Ügyvédi Iroda  
GE Hungary Zrt.  
GlaxoSmithKline Kft.  
Hewlett Humán Tanácsadó Kft.  
Imperial Tobacco Magyarország Kft.  
International Finance Corporation  
Közgazdasági Politechnikum Gimnázium és Szakközépiskola  
Közép-Európai Egyetem  
Krauthammer Magyarország Kft.  
LAPCOM Lapkiadó és Nyomdaipari Kft.  
MagiCom Kft.  
Magyar Pályázatkészítő Iroda Kft.  
Magyar Posta Zrt.  
Magyar Telekom Nyrt.  
Magyar Villamos Művek Zrt.  
Mc Donald's Kft.  
Memolux Kft.  
MKB Bank Zrt.  
MOL Magyar Olaj-és Gázipari Nyrt.  
Nagy-Koppány Kornélia Ügyvédi Iroda  
N. G. Partners Reklámügynökség Kft.  
Nagy és Trócsányi Ügyvédi Iroda  
OMV Magyarország Kft.  
Oracle Hungary Kft.  
Pfizer Gyógyszerkereskedelmi Kft.  
PHILIPS Magyarország Kft.  
Proudfoot Consulting  
Regional Environmental Center  
Sanoma Budapest

SAP Hungary Kft.  
SHELL Hungary Zrt.  
Sofitel Atrium Budapest  
TESCO-GLOBAL Áruházak Zrt.  
TOI-TOI Kft.  
Toreador Magyarország Olaj és Gázkutató, Termelő Kft.  
Vodafone Távközlési Zrt.  
Xerox Magyarország Kft.

#### ASSOCIATE MEMBERS

D-Plus Kft.  
Diák Menedzsment Bajnokság  
Dr. Berki Zoltán  
Hudson Global Resources Kft.  
IBS-Nemzetközi Üzleti Főiskola  
ICEG Európai Központ  
ITDH Magyar Befektetési és Kereskedelemfejlesztési Kft.  
Iparfejlesztési Közalapítvány  
Kodolányi János Főiskola

#### HONORARY MEMBERS

Életpálya Alapítvány  
Habitat for Humanity International  
Junior Achievement Magyarország  
KÖVET-INEM Hungaria  
Magyar Szálloda Szövetség  
NIOK Alapítvány  
Robert Burns International Foundation